

PERSONAL STATEMENT

I love everything that can be related to Design and Development: Graphic Design, Packaging, Industrial Design and Future Concept Design, just to name a few. Most Importantly, I am very confident about my creativity, having a good sense of aesthetics and a sharp eye for detail.

Always highly motivated to experiment on new things, I look forward to every challenge on my way and all the chances of self-improvement. With eight years of experience in doing designs, I have participated in a wide range of design projects and competitions. It is my aspiration to explore possibilities in this industry that makes me ready to work for you. Seemingly not as convincing as professionalism is, my dedication can be the best lever maximizing my effectiveness in every project I am involved in.

WORK EXPERIENCE

Pegatron.

Product Designer.

Taipei, Taiwan.

From 2018 Oct. till present

Responsibilities:

1. Design consumer products, highly involved with the design process from concept to production.
2. Bridge the gap between the creative teams and mechanical design teams.
3. Working to tight deadlines and able to adjust to changing demands at short notice on multiple projects.
4. Excellent skill of creating advanced surface and solid models to ensure the product quality .
5. Devise innovative solutions to overcome design/cost limitations.
6. Manage mass production quality and vendors.
7. In charge of 3D printing service for the Design Apartment and 3D printer related maintenance.
8. Apply patent successfully to protect ideas and solutions from the projects.

Kenxen.

Product Designer.

Taipei, Taiwan.

From 2017 Nov. till 2018 Sep.

Responsibilities:

1. Design any camera associated products, such as Carcam, 3D Camera, VR Camera, 360 Camera.
2. Take responsibility for the full design process from research, conception, 3D modeling, prototype, full journey specs and developer collaboration, through to user interface of the launched product.
3. Manage and prioritize multiple projects and tasks simultaneously.
4. Work closely with ME team and marketing team.
5. Renew the official website and maintenance.
6. Making video content to demonstrate the advantages of new camera products.

Aircase.

Chief Product Officer.

London, UK.

From 2016 Nov. till 2017 Jan.

Responsibilities:

1. Work closely with CEO to conceptualise new products.
2. Design customer journeys, create prototypes, user test and measure the success of potential product launches.
3. Devise innovative solutions to overcome design/cost limitations.
4. Manage mass production quality and vendors in China.

Bomb Petite.

eCommerce Designer.

London, UK.

From 2016 Oct. till 2017 Mar.

Responsibilities:

1. Work closely with founder, accomplish any tasks been given.
2. Involvement in social media management for rapid changing fashion environment.
3. Design banner and content for official website, Facebook and Instagram.
4. Photograph the new season cloth, capture any storyteller mement for social media content.
5. Any photos related editing
6. CIS Design

PRANHNA

Design Centre

Product & Media Designer.

Taipei, Taiwan.

From 2014 Aug. to 2014 Nov.

Responsibilities:

1. Take broad, conceptual ideas and turn them into useful and valuable products.
2. Manage and run the Industrial Design development of a project from start to finish.
3. Able to regulate multiple projects and tasks simultaneously.
4. Design ditial tour for Chung Tai World Museum, from data collection, flow design, prototype to publish.
5. Organize art and creative exhibitions.

TSAI & FANCHIANG

Design Studio

Internship.

Taipei, Taiwan.

From 2012 July to 2012 Nov.

Responsibilities:

1. In conjunction with National Taiwan Craft Research and Development Institute Marketed YII: an arts & craft fashion brand. Assisted designer Yi-Chen Tsai and artist Mao-Hui Chen in their craftworks. Their art piece "Three Generations Under the Same Roof" was invited to participate in Milan's Furniture Expo.
2. Interior Design and Market Planning
In charge of Is Taiwan Is Chocolate store interior design and product marketing plan. Assisted designer Yi-Chen Tsai in his store's interior design and furniture designs. Responsible for branding and advertising graphic designs, as well as product packaging.

EDUCATION

From Sep. 2015 to Sep. 2016

● Brunel University London. London.

MSc Integrated Product Design.

From Sep. 2010 to Sep. 2014

● TATUNG UNIVERSITY. Taiwan.

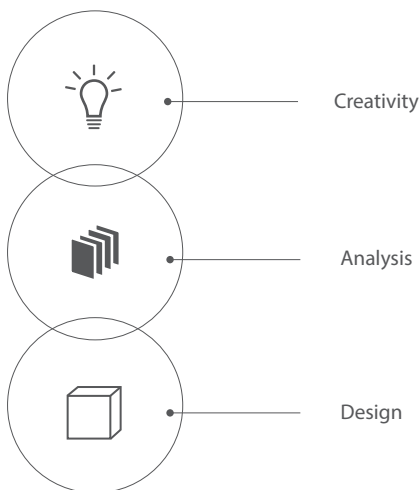
Bachelor of Science, Department of Industrial Design.

From Sep. 2007 to Sep. 2010

● ZHONG-ZHENG SENIOR HIGH SCHOOL. Taiwan

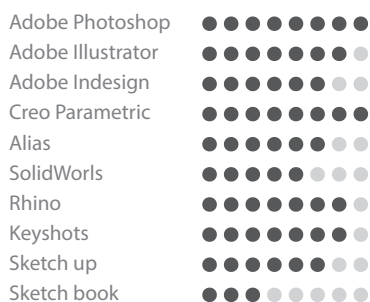
Diploma.

MY SPECIALITIES



DESIGN SKILLS

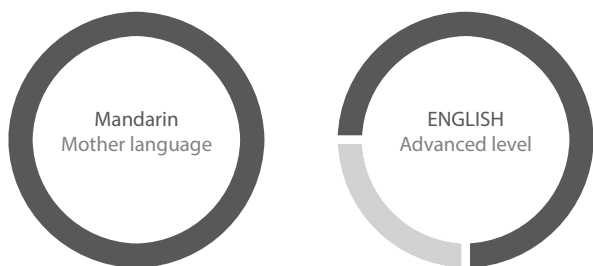
01 Computer



02 Knowledge

- Grid & Layout.
- Good sense for colour scheme.
- Creativity.
- Design thinking.
- Product development.
- UI/ UX Design.
- Design research.
- Design strategy.
- Brand innovation.

LANGUAGE SKILLS



LEADERSHIP

- 2011-2012 Captain of Department of Design Volleyball Team. Led the team in winning National Inter-College Volleyball Competition. Department of Design: 2011 First Prize, 2012 Second Prize and 2014 Second Prize.
- 2011 Chief Trainer of Pop Music Club.
- 2008 Bass Trainer in Pop Music Club.

Patent Design

- 2021 6 Invention Patent
- 2020 4 Invention Patent

AWARDS & ACTIVITIES

- 2016 BT Innovative Design Competition
BT flo app design.
First Prize.
- 2016 Sainsburys' Silvershopper Design Competition
Helper Trolley.
First Prize.
- 2016 Sainsburys' Silvershopper Design Competition
Smart Trolley.
First Prize.
- 2014 Sunflower Student Movement Photographic Competition
The world might not become better, but you can.
Excellence Award.
- 2014 New Generation Design Competition
Sit-See.
Craft Category – Award for art pieces.
- 2014 New Generation Design Competition
Poetry-Porcelain.
Craft Category – Award for art pieces.
- 2014 13th Taiwan International Creative Design Competition
Rising Cloud.
Craft Category – Award for art pieces.
- 2014 Yilan Creative and Craft Exhibition
Exhibited art pieces: Sit-See, Pine-Wind, Rising Cloud, Poetry-Porcelain and Gogo Lamps.
- 2014 Taiwan Design Exhibition
Exhibited art pieces: Poetry-Porcelain.
- 2014 Hualien Creative and Craft Expo
Exhibited art pieces: Poetry-Porcelain and Gogo Lamps.
- 2013 New Generation Design Competition
Balance.
Craft Category – Award for art pieces.
- 2013 Qinmei Neighborhood Large Art Piece Exhibition
Mahjong Landscape.
- 2013 Culture of Taiwan Hundred Postcard Competition
Belief of Taiwan.
First Prize.
- 2013 RODY 30th Anniversary Special Exhibition
Tattoo Rody.
Toy Paint-up Excellence Award.
- 2012 DJ for independent music radio station
Sparkle Papaya.
- 2011 The 23th Yamaha Pop Music Regional Competition
Mr. Pig.
Music Band Award.